

ANNUAL WILDERNESS FESTIVAL

5 - 7 MAY 2017

Exhibitors application

Proudly hosted by:
Wild Info

Contact details:
festival@wildinfo.co.za
044 882 1046 - office hours
084 446 3422 - after hours



Overview:

The Wilderness festival, formerly known as the Vodacom George Cheese Festival, established itself as a hallmark event that draws together tourists, local residents, business owners, local producers, community organisations, media and visitors from all over South Africa on an annual basis.

The festival celebrates not only the community's richness, diversity, dynamism and heritage, but most importantly, savours the exceptional culinary products from our region as well as the rest of South Africa.

Since its inception in 2002, the festival has grown in visitor numbers and now counts as one of the largest events of its kind in the region. The 2016 festival was hosted in Wilderness the first time, attracting in excess of 8500 visitors, 70 exhibitors and hundreds of thousands of rands worth of media coverage, making it the biggest event ever hosted in Wilderness, and one of the most visible event brands in The Garden Route.

In accordance with an agreement reached between the Hotel and the Owner of the festival, the festival will be hosted at the hotel in 2017 for a second time. Wilderness, regarded as part of George is home of The Wilderness Hotel, conveniently located just off the N2. The newly refurbished hotel and its facilities has proved to be a winning formula as it continues to experience an increase in quantity of visitors making use of the venue.

The Wilderness Festival offers exhibitors the opportunity to promote their brands and products, not only to the local Garden Route market, but with its popularity and wide media coverage, to the national market as well. The festival will enable the people from The Garden Route and surrounding areas to come together in a fun, relaxed environment, infused with a positive spirit, and good food!

The Wilderness Festival combines an entertainment programme that includes music, dance, and fashion with exhibitions of arts & crafts and other local products, focusing on food and beverages.

Wild Info together with the team of organisers, invite you, the potential exhibitor, to form part of this exciting event to showcase your products.



Thank you!

For being part of this annual event.

Building on the success of the 2016 festival held in Wilderness for the first time, we believe that the festival will go from strength to strength with your continuous support.

Please find enclosed all the relevant information and feel free to contact us should there be any uncertainties.

Please send us the completed application form along with your deposit to secure your exhibit area.

Your exhibit area will be confirmed only after we have received your application and deposit.



EXHIBITORS APPLICATION:

COMPANY NAME: _____
TRADING / EXHIBIT NAME: _____
ID CARDS (NAMES): _____
ADDITIONAL ID CARDS: (R100 per card): _____
ADDRESS OF EXHIBITOR: (Domicilium citandi executandi): _____

CONTACT PERSON: _____ DESIGNATION: _____
CELLPHONE NUMBER: _____ LANDLINE: _____
EMAIL ADDRESS: _____ WEBSITE: _____

DECLARATION:

I, _____, the undersigned, have read the general terms and the particular terms and conditions for participating in the 2017 Wilderness Festival, and hereby accept all the clauses thereof and request to take part in the event.

DATE: _____ SIGNED AT: _____ SIGNATURE: _____

EXHIBITORS RATES:

MAIN FESTIVAL AREA (Indoors within the main festival area)
R2500 for the exhibit area, plus a refundable exhibitors fee of R500. Total amount payable R3000,00

Included:

- 3 X 3 meter exhibit space indoors.
- 1 X Parking bay within the hotel grounds.
- 1 X standard 250V electrical outlet. (Standard SA point)
- 1 X Exhibit table plus table cloth and 1 chair.
 (To remain the property of the organizer)
- A communal cold room will be available in the main kitchen of the hotel for storing of perishables and liquor.

Excluded:

- Electrical extension cords and supply cords.
- Cutlery, crockery or other equipment
- Display stands and gazebos.
- General storage facilities.

NOTE:

Exhibitors are responsible for supplying their own washing buckets, and cloths, as well as water jugs in the event of wine and alcohol exhibitors.

SECONDARY FESTIVAL AREA (Outdoors within the main festival arena)

R2000 per stand plus a refundable exhibitors fee of R500. Total amount payable: R2500.00

Included:

- 3 X 3meter outdoor exhibit space.
- 1 X exhibit table plus table cloth and one chair.
- 1 X parking bay within the hotel grounds.
- 1 X Electrical point by prior arrangement only.

Excluded:

- Electrical extension cords and supply cords.
- Cutlery, crockery or other equipment
- Display stands and gazebos.
- Storage facilities.

NATURE OF EXHIBIT: (Tick applicable circle)

FOOD PRODUCTS ALCOHOLIC PRODUCTS ARTS / CRAFTS OTHER

Specifications of products: (Nature of products, varieties etc.)

.....
.....

Exhibitors may forfeit their deposit if:

1. The exhibitor fail to man their stall during the festival hours
2. The exhibitor fail to return tables, chairs and table cloths in original condition to the organiser.
3. The exhibitor fail to adhere to the festival hours.
4. The exhibitor is found to be in breach of any of the terms and conditions.

Contact and banking details:

Festival owner

Wild News CC (CK 2010/076235/23) T/A Wild Festival

Website: <http://www.wildfestival.co.za>

Email address: festival@wildinfo.co.za

Landline number: 044 882 1046

Mobile number: 084 446 3422

Banking details:

Bank: First National Bank (FNB)
Branch: George
Branch code: 210114
Account holder: Wild News
Account number: 623 240 35204
Account type: Current (Cheque)

Please use exhibitor name as reference.

Please email proof of payments to: festival@wildinfo.co.za

